Merger Proposal:
Auburn City Council (part)
Holroyd City Council (part)
Parramatta City Council (part)

JANUARY 2016
Proposed merger: Auburn (part), Parramatta (part) and Holroyd (part)

Data sources: Land and Property Information
Datum and Projection: GDA94
MINISTER’S FOREWORD

Four years of extensive consultation, research and analysis have demonstrated that change is needed in local government to strengthen local communities.

Independent experts have concluded that NSW cannot sustain 152 councils – twice as many as Queensland and Victoria.

After considering the clear need for change, the Independent Local Government Review Panel (ILGRP) research and recommendations, the assessment of councils by the Independent Pricing and Regulatory Tribunal (IPART), council merger preferences, community views and the unique needs and characteristics of each area, I am putting forward the proposal to merge parts of the local government areas of Auburn City Council, Parramatta City Council and Holroyd City Council.

The proposed merger will create a council better able to meet the needs of the community into the future and will provide significant benefits for the community.

This document details the benefits the merger will provide to communities, including:

- a total financial benefit of $68 million over a 20 year period that can be reinvested in better services and more infrastructure;
- a projected 150 per cent improvement in annual operating results;
- reducing the reliance on rate increases through Special Rate Variations (SRVs) to fund local infrastructure;
- greater capacity to effectively manage and reduce the infrastructure backlog across the councils;
- improved strategic planning and economic development to better respond to the changing needs of the community;
- effective representation by a council with the required scale and capacity to meet the future needs of the community; and
- providing a more effective advocate for the area’s interests and better able to deliver on priorities in partnership with the NSW and Australian governments.

With the merger savings, NSW Government funding of $25 million – and a stronger voice – the new council will be better able to provide the services and infrastructure that matter to the community, for example:

- meeting the increasing need to renew (rather than just maintain) ageing infrastructure owned by the council including roads, bridges, parks and recreation, buildings and stormwater infrastructure;
- revitalisation of Auburn, Berala and Merrylands town centres; and
- ensuring that planning processes are adequate to address urban form and density concerns of residents.

The savings, combined with the NSW Government’s policy to freeze existing rate paths for four years, will ensure that ratepayers get a better deal.

A suitably qualified delegate of the Chief Executive of the Office of Local Government will consider this proposal against criteria set out in the Local Government Act (1993), and undertake public consultation to seek community views.

I look forward to receiving the report on the proposal and the comments of the independent Boundaries Commission.

Paul Toole

Minister Paul Toole

January 2016
EXECUTIVE SUMMARY

The communities of Parramatta and Auburn, south of the M4 Motorway, and Holroyd share many common characteristics and connections and will benefit by up to $68 million from a merged council with a stronger capability to deliver on community priorities and meet the future needs of its residents.

Introduction

This is a proposal by the Minister for Local Government under section 218E(1) of the Local Government Act (1993) for the merger of parts of Auburn City Council and Parramatta City Council south of the M4 Motorway, and Holroyd City Council local government areas.¹ This merger proposal sets out the impacts, benefits and opportunities of creating a new council.

The creation of this new council will bring together communities with similar expectations in terms of demands for services, infrastructure and facilities. These communities have a rich cultural diversity with a large proportion of families and young people, which is reflected in the plethora of community events, facilities and services offered in the area.

The proposal has been informed by four years of extensive council and community consultation and is supported by independent analysis and modelling by KPMG.

The Independent Pricing and Regulatory Tribunal (IPART) assessment found that these councils are either ‘not fit’ to stand alone, or are fit as part of a merger. IPART assessed that operating individually, Holroyd City Council, while satisfying key financial performance benchmarks, has limited scale and capacity to effectively deliver on behalf of residents and meet future community needs.

Auburn City Council was found ‘fit’ under its Fit for the Future proposal to merge with Burwood and City of Canada Bay councils. As Burwood and Canada Bay are the subject of another Inner West merger proposal, the NSW Government has instead proposed a merger between Auburn, Holroyd and part of Parramatta to further strengthen the area around Sydney’s second CBD.

The new council for the local government area will extend the existing boundaries of Holroyd City Council to include those parts of Auburn City and Parramatta City councils south of the M4 Western Motorway. This approach utilises the motorway as a natural boundary to allow the councils on either side to undertake consistent urban development and precinct planning.

It will not only oversee an economy that shares many similar residential, workforce and industry characteristics, but will have enhanced scale and capacity to help it deliver on local infrastructure priorities such as transport infrastructure maintenance, town centre improvements and recreation centre upgrades.

Impacts, Benefits and Opportunities

A range of benefits and opportunities have been identified from the proposed merger, including a stronger balance sheet to meet local community needs and priorities.

Analysis by KPMG shows the new council has the potential to generate net savings to council operations. The merger is expected to lead to more than $43 million in net financial savings over 20 years.

Council performance will also be improved with a projected 150 per cent increase in annual operating results over 10 years.² This means that there will be a payback period of three years after which the merger benefits will exceed the expected merger costs.

¹ The end result if the proposal is implemented is that a new local government area will be created. For simplicity throughout this document, we have referred to a new council rather than a new local government area.

² Operating results refer to the net financial position after subtracting total expenditure from total revenue in a given financial year.
The analysis also shows the proposed merger is expected to generate, on average, around $4 million in savings every year from 2020 onwards. Savings will primarily be from the removal of back office and administrative functions; streamlining of senior management roles; efficiencies from increased purchasing power of materials and contracts; and reduced expenditure on councillor fees.\(^1\)

The NSW Government has announced a funding package to support merging councils which would result in $25 million being made available should the proposed merger proceed.

These savings may enable the new council to reduce its reliance on rate increases to fund new and improved community infrastructure.

Each of the three councils has sought SRVs from IPART.\(^4\) For example:

- Auburn City Council had an approved cumulative SRV of 9.2 per cent over a three-year period from 2011-12;
- Holroyd City Council has an approved cumulative SRV of 29.1 per cent over a five-year period from 2014-15; and
- Parramatta City Council received approval for a cumulative SRV of 8.9 per cent over a three-year period from 2011-12.

The proposed merger is also expected to result in simplified council regulations for residents and businesses in the Auburn, Holroyd and Parramatta council areas given each council is currently responsible for separate and potentially inconsistent regulatory environments. Regulatory benefits include consistency in approaches to development approvals, health and safety, building maintenance, traffic management and waste management.

The proposed merger will provide significant opportunities to strengthen the role and strategic capacity of the new council to partner with the NSW and Australian governments on major infrastructure projects, addressing regional socio-economic challenges, delivery of services and focus on regional priorities. This could assist in:

- reducing the existing $45 million infrastructure backlog across the area;
- improving liveability and boosting housing supply to meet population growth;
- revitalisation of local town centres; and
- supporting economic growth and urban development while enhancing the standard of living and lifestyle that local residents value.

While a merged council will increase the current ratio of residents to elected councillors, the new ratio is likely to be comparable with levels currently experienced by other communities across Sydney.

**Next Steps**

This merger proposal will be referred for examination and report under the *Local Government Act (1993)*.

Local communities have an important role to play in helping ensure the new council meets their current and future needs for services and infrastructure and will have an opportunity to provide input on how the new council should be structured.

Local communities will have an opportunity to attend the public inquiry that will be held for this merger proposal and an opportunity to provide written submissions. For details please visit [www.councilboundaryreview.nsw.gov.au](http://www.councilboundaryreview.nsw.gov.au)

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\(^4\) The wording in this sentence was corrected on 20 January 2016.
INTRODUCTION

This merger proposal has been informed by an extensive four-year consultation and review process.

The NSW Government has been working with local councils and communities since 2011 to strengthen council performance and ensure local government is well placed to meet future community needs.

A first key step in that process was the ILGRP’s comprehensive review of local government and subsequent recommendations for wide-ranging structural reform and improvements to the system. In response, the NSW Government initiated the *Fit for the Future* reforms that required each local council to self-assess against key performance indicators and submit proposals demonstrating how they would meet future community needs.

The NSW Government appointed IPART in 2015 to assess each council’s submission. IPART has now completed its assessment of 139 proposals (received from 144 councils) and concluded 60 per cent of councils are ‘not fit’ for the future. Many of these councils did not meet the elements of the ‘scale and capacity’ criterion (refer Box 1 below).

Holroyd City Council submitted a *Fit for the Future* proposal to remain as a standalone council. Parramatta City submitted a merger proposal as its preferred option (but without supportive merger partners). In assessing these councils’ submissions, IPART determined the two councils were ‘not fit’ to stand alone and that a merger was needed to achieve the required scale and capacity to meet the needs of residents now and in the future. Auburn City Council’s proposal to merge with Burwood and Canada Bay was found fit by IPART. However, as Burwood and Canada Bay are the subject of a separate merger, Auburn City is proposed to merge with Parramatta City and Holroyd City to achieve scale and capacity.

Box 1 Overview of scale and capacity

**Key elements of ‘scale and capacity’**

Scale and capacity is a minimum requirement because it is the best indicator of a council’s ability to govern effectively and provide a strong voice for its community. At a practical level, this includes being able to:

- undertake regional planning and strategic delivery of projects;
- address challenges and opportunities, particularly infrastructure backlogs and improving financial sustainability;
- be an effective partner for the NSW and Australian governments on delivering infrastructure projects and other cross-government initiatives; and
- function as a modern organisation with:
  - staffing capacity and expertise at a level that is currently not practical or economically possible for small councils;
  - innovative and creative approaches to service delivery; and
  - the resources to deliver better training and attract professionals into leadership and specialist roles.
A NEW COUNCIL FOR THE HOLROYD, SOUTH AUBURN AND SOUTH PARRAMATTA AREA

The proposed new council will be responsible for infrastructure and service delivery to more than 219,000 residents across the Holroyd, South Auburn and South Parramatta area.\(^5\)

The creation of a new council provides the opportunity to bring together the communities from across the local government areas of Holroyd and the southern parts of Auburn and Parramatta cities. These communities have similar expectations in terms of demands for services, infrastructure and facilities. There is a strong sense of community in the area as indicated by the multitude of community events, facilities and services offered in the area. The residents of the area lead similar lifestyles and share a common identity which is marked by rich cultural diversity and a strong youth and family demographic.

The new council will be responsible for infrastructure and service delivery to more than 295,000 residents by 2031.\(^6\) This reflects the high expected population growth across the area of 1.7 per cent per annum.\(^7\)

The proposed merger aligns with the approach of the NSW Government’s Sydney Metropolitan Plan (known as A Plan for Growing Sydney). The Plan also identifies the importance of adopting a coordinated approach to managing the expected population growth across the area and the need to plan for, and respond to, the changing service and infrastructure needs of these communities. The NSW Government has identified a number of regional priorities that are directly relevant to the proposed new council. For example:

- planning for major urban renewal along the Parramatta Road corridor;
- working with the new council to provide opportunities for additional urban renewal and housing along key transport corridors;
- delivering WestConnex – a major road infrastructure project that will deliver benefits for each of the three councils;
- working with councils to protect strategically important industrial land; and
- working with councils to identify opportunities to revitalise suburbs and reduce concentrations of disadvantage.

A new council with appropriate scale and capacity will be better able to partner with the NSW Government on the implementation of these regional priorities.

The establishment of a new council will also provide an opportunity to generate savings and efficiencies and reduce the current duplication of back-office functions, senior executive positions and potentially the many layers of current regulations. Any savings generated by a merger of these three councils could be redirected to improving local community infrastructure, lowering residential rates and/or enhancing service delivery. An overview of the current performance of the three existing councils and the projected performance of the new proposed entity is provided in Figure 3.

In addition, while IPART found each of the three councils satisfies financial performance criteria, it also found (in the case of Holroyd City and Parramatta City) that each council’s ability to effectively advocate for community priorities is affected by a lack of scale and capacity. A merged council will improve this, with an enhanced scale and capacity to better plan and coordinate investment in critical infrastructure and services. This should also put the new council in a better position to advocate to the NSW and Australian governments for the regional investments that will be needed for the future.

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\(^5\) The number of residents figure was corrected on 20 January 2016.

\(^6\) The number of residents figure was corrected on 20 January 2016.

\(^7\) NSW Department of Planning & Environment (2014), NSW Projections (Population, Household and Dwellings).
Figure 3: Council profiles

Auburn City Council (part)  
Holroyd City Council (part)  
Parramatta City Council (part)

<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Note:</td>
<td>Totals may not sum due to rounding. Estimates of the new council's operating performance and financial position is based on an aggregation of each existing council's projected position as stated in respective Long Term Financial Plans (2013-14). In addition, it is assumed efficiency savings are generated from a merger, and this is reflected in the projected 2019-20 operating result for the new council. Further details are available in NSW Government (2015), Local Government Reform: Merger Impacts and Analysis, December. Auburn submitted a joint Merger Proposal with councils other than Parramatta and Holroyd, in which the scale and capacity metric of the council was not assessed individually by IPART. On its own, Auburn would likely have been considered 'not fit' under the scale and capacity criterion.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Population (2014)</th>
<th>76,048</th>
<th>106,878</th>
<th>36,221</th>
<th>219,147</th>
</tr>
</thead>
<tbody>
<tr>
<td>Area</td>
<td>22 sq km</td>
<td>39 sq km</td>
<td>11 sq km</td>
<td>72 sq km</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>IPART Rating</th>
<th>NOT ASSESSED INDIVIDUALLY*</th>
<th>NOT FIT</th>
<th>NOT FIT</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Operating Revenue (2013-14)</th>
<th>$63.6m</th>
<th>$64.1m</th>
<th>$38.6m</th>
<th>$246.3m (projected 2019-20)</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Operating Result (2013-14)</th>
<th>$6.1m</th>
<th>$0.9m</th>
<th>$3.9m</th>
<th>+$6.0m projected improvement to 2013-20 operating result</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Asset Base</th>
<th>$426.4m</th>
<th>$681.1m</th>
<th>$131.2m</th>
<th>$1.2bn</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Infrastructure Backlog</th>
<th>5 per cent</th>
<th>2 per cent</th>
<th>8 per cent</th>
<th>4 per cent</th>
</tr>
</thead>
</table>

* 2013-14 operating revenue figures were corrected on 20 January 2016.
BENEFITS, OPPORTUNITIES AND IMPACTS

The proposed merger has the potential to provide $68 million in benefits to communities over 20 years which could support investment in critical local infrastructure and services and/or be utilised to address rate pressures.

Financial Benefits of the Proposed Merger

Analysis by KPMG in 2015 shows the proposed merger has the potential to generate net financial savings of $43 million to the new council over 20 years. Council performance will also be improved with a projected 150 per cent increase in annual operating results achieved within 10 years. The proposed merger is also expected to generate, on average, around $4 million in savings every year from 2020 onwards. Consequently, the merged council will have a balance sheet that is stronger and in a better position to meet local community needs and priorities. Figure 4 illustrates how the proposed merger will lead to growing improvements in the operating performance of the new council compared to the current projected operating performance of each of the three councils.

Figure 4: Projected operating results of the Auburn, Holroyd and Parramatta City councils, with and without a merger

Gross savings over 20 years are modelled to be due to:

- removal of duplicate back office and administrative functions and streamlining senior management roles ($40 million);
- efficiencies generated through increased purchasing power of materials and contracts ($10 million); and
- a reduction in the overall number of elected officials that will in turn reduce expenditure on councillor fees (estimated to be $2 million).

In addition, the NSW Government has announced a funding package to support merging councils, which would result in $25 million being made available should the proposed merger proceed.

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9 Due to boundary adjustments in this proposed merger, the estimated benefits and costs are apportioned based on population in each proposed new council area.
10 NSW Government (2015), Local Government Reform: Merger Impacts and Analysis, December.
The implementation costs associated with the proposed merger (for example, information and communication technology, office relocation, workforce training, signage, and legal costs) are expected to be surpassed by the accumulated net savings generated by the merger within a three year payback period. The Local Government Act contains protections for three years for all council employees below senior staff level.

Merger benefits could be reinvested to:

- improve infrastructure – annual savings could be redirected towards infrastructure renewal or capital works including town centre development, enhancing local roads and footpaths, and the development of community recreation and leisure centres. Redeployment of savings could lead to cumulative additional infrastructure expenditure of $43 million over twenty years;
- enhance service delivery – removal of duplicate back office and administration functions could provide the basis for employing an additional 43 staff for frontline services. This could include services as expanding or improving children’s services, Holroyd’s meal provision services, library services and council asset management services; and/or to
- reduce rate pressures – annual savings could be used to reduce the need for SRVs to fund community infrastructure and/or avoid future rate increases.

The expected operating performance of each council over the next 10 years is illustrated in Figure 5.\textsuperscript{11}

\textit{Figure 5: Projected operating performance ratio by council (2016-2025)}

\begin{figure}[h]
\centering
\includegraphics[width=\textwidth]{operating_performance.png}
\end{figure}

Note: Operating performance ratio measures a council’s ability to contain operating expenditure within operating income.


While Parramatta and Holroyd are forecast to achieve a positive operating performance ratio, Auburn is not. This merger proposal will provide the new council with the opportunity to strengthen its balance sheet and provide a more consistent level of financial performance. Overall, the proposed merger is expected to enhance the financial sustainability of the new council through:

- net financial savings of $43 million to the new council over 20 years;
- a forecast 150 per cent improvement in annual operating results;
- $8 million increase in the operating result of the merged entity in 2025;
- achieving efficiencies across council operations through, for example, the removal of duplicated back office roles and functions and streamlining senior management;

\textsuperscript{11} Calculation of a council’s operating performance ratio excludes any grants received from the council’s reported operating revenue. This enables comparison of council operating performance based on own-source revenue.
establishing a larger entity with a broad, operating revenue that is expected to exceed $275 million per year by 2025;

an asset base of approximately $1.2 billion to be managed by the merged council; and

greater capacity to effectively manage and reduce the $45 million infrastructure backlog across the area by maintaining and upgrading community assets.

**Opportunities for Improved Services and Infrastructure**

The efficiencies and savings generated by the merger will allow the new council to invest in improved service levels and/or a greater range of services and address the current infrastructure backlog across the three councils. Examples of local infrastructure and service priorities that could be funded by merger-generated savings include projects like:

- meeting the increasing need to renew ageing infrastructure owned by the council including roads, bridges, parks and recreation, buildings and stormwater infrastructure which has been identified by these councils as a key priority to meeting the needs of a growing population;
- revitalisation of Auburn, Berala and Merrylands town centres; and
- working with the NSW Government to enhance public and other transport options and connections in the area.

**Regulatory Benefits**

There are currently 152 separate regulatory and compliance regimes applied across local council boundaries in NSW. These many layers of regulations are making it hard for people to do business, build homes and access services they need. NSW businesses rated local councils as second to only the Australian Tax Office as the most frequently used regulatory body, and highest for complexity in dealings. It can be expected that the proposed merger will result in simplified council regulations for many Auburn, Holroyd and Parramatta residents and businesses. Auburn City, Holroyd City and Parramatta City councils are each responsible for separate and potentially inconsistent regulatory environments. A merged council provides an opportunity to streamline and harmonise regulations. Adopting best practice regulatory activities will generate efficiencies for a merged council and benefit local residents and businesses. For example:

- a tradesperson who operates a small business across the area will have just a single local council regulatory framework to understand and comply with;
- the compliance burden for a restaurant or café owner with multiple outlets across neighbouring suburbs (currently in different local council areas) will be reduced and simplified; and
- residents can have greater confidence that development applications will be subject to a more uniform process than the existing variations in regulations that can add to the cost and complexity of home renovations and building approvals.

**Impact on Rates**

Each of the three councils has received approval for rate increases to meet local community and infrastructure needs:

- Auburn City Council had an approved cumulative SRV of 9.2 per cent over a three-year period from 2011-12;
- Holroyd City Council has an approved cumulative SRV of 29.1 per cent over a five-year period from 2014-15; and
- Parramatta City Council received approval for a cumulative SRV of 8.9 per cent over a three-year period from 2011-12.

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12 Asset base apportioned based on square kilometres in the proposed new council areas.

The savings generated by a merger may enable the new council to reduce reliance on rate increases to fund community infrastructure.

In addition, the proposed merger will bring together a range of residential and business premises across the area providing the new council with a large rate base on which to set ratings policies and improve the sustainability of council revenue. Table 1 outlines the mix of business and residential rating assessments that underpin current rate revenue for each existing whole council in the area.

*Table 1: Comparison of rateable businesses and residential properties (total and percentage share)*

<table>
<thead>
<tr>
<th>Council</th>
<th>Business rating assessments</th>
<th>Residential rating assessments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Auburn City Council</td>
<td>2,448</td>
<td>9%</td>
</tr>
<tr>
<td>Holroyd City Council</td>
<td>2,006</td>
<td>5%</td>
</tr>
<tr>
<td>Parramatta Council</td>
<td>4,428</td>
<td>7%</td>
</tr>
</tbody>
</table>

Source: NSW Office of Local Government, Council Annual Data Returns (2013-14)

**Local Representation**

The ratio of residents to elected councillors in each of the three councils is similar, with Parramatta experiencing a lower representation ratio than Auburn and Holroyd. This reflects the respective resident populations and number of councillors. While the proposed merger will increase the ratio of residents to elected councillors, the ratio, based on councillor numbers in the existing councils, is likely to be similar to those currently experienced in other Sydney councils, including the more populous Blacktown City Council (Table 2). For the purpose of analysis of merger benefits, this proposal has assumed that the new council will have the same number of councillors as Parramatta Council, as this has the largest number of councillors of the councils covered by this proposal. The Government welcomes feedback through the consultation process on the appropriate number of councillors for the new council.

Some councils in NSW have wards where each ward electorate elects an equal number of councillors to make up the whole council. Community views on the desirability of wards for a new council will be sought through the consultation process.

*Table 2: Changes to local representation in Auburn, Holroyd and Parramatta*

<table>
<thead>
<tr>
<th>Council</th>
<th>Number of councillors</th>
<th>Number of residents (2014)</th>
<th>Residents per councillor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Auburn City Council</td>
<td>10</td>
<td>85,446</td>
<td>8,545</td>
</tr>
<tr>
<td>Holroyd City Council</td>
<td>12</td>
<td>111,100</td>
<td>9,258</td>
</tr>
<tr>
<td>Parramatta Council</td>
<td>15</td>
<td>189,932</td>
<td>12,662</td>
</tr>
<tr>
<td>Merged council</td>
<td>15</td>
<td>219,369</td>
<td>14,609</td>
</tr>
<tr>
<td>Blacktown City Council</td>
<td>15</td>
<td>325,139</td>
<td>21,676</td>
</tr>
</tbody>
</table>

*The Auburn, Holroyd and Parramatta communities will have an opportunity to shape how a new merged council will be structured, including the appropriate number of elected councillors. Fifteen elected councillors is the maximum number currently permitted under the NSW Local Government Act (1993).*


The new council will be in a position to use its larger scale and capacity to more effectively represent local Auburn, Holroyd and Parramatta communities. As the new council will represent a more significant share of Sydney’s population, and have a substantial economic base, it will be able to advocate more effectively on behalf of its residents. It will also be able to develop improved strategic capacity to partner with the NSW and

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14 The number of residents and residents per councillor figures for the merged council were corrected on 20 January 2016.
15 Estimate under new proposed boundaries.
Australian governments, including on major infrastructure initiatives, community services and urban planning and development.

The many ways communities currently engage with these councils will continue, including through public forums, committees, surveys and strategic planning. Councillors will continue to represent local community interests and will have the opportunity to take a more regional approach to economic development and strategic planning.
THE LOCAL COMMUNITY

The communities across the Auburn, Holroyd and Parramatta area share common characteristics and connections. The proposed new council will have enhanced scale and capacity and be better placed to shape and deliver the economic development, community services, and infrastructure that underpin the lifestyle of these communities.

Geography and Environment

The new council will be formed by the majority of the existing Holroyd City Council, as well as the parts of Parramatta City and Auburn City councils that are south of Parramatta Road. The existing southern and eastern boundaries of Parramatta and Auburn councils will form the southern and eastern boundaries of the new council.

The council will incorporate residential areas, interspersed with industrial and retail space. There is significant land dedicated to industrial purposes, including the train maintenance depot at Auburn and the Yennora industrial precinct. Rookwood Cemetery occupies a substantial area of land in the east, and green space associated with Prospect Reservoir occupies space in the west of the new council area. Other waterways such as Prospect Creek, Duck River and Little Duck Creek are areas of green space, some of which are public reserves.

The council area is well served by public and private transport including the M4 Motorway, Cumberland and Great Western Highways, the Western and South rail lines, the Bus Transitway, and government and private bus networks. The area is within close proximity to Sydney’s second Central Business District at Parramatta.

Local Economy

The local economy is characterised by:

- levels of average household income lower than the metropolitan average of $89,210 – Auburn ($75,597), Holroyd ($76,525) and Parramatta ($80,638);
- higher rates of unemployment compared to the average metropolitan unemployment rate of 5.4 per cent – Auburn (7.4 per cent), Holroyd (6.5 per cent) and Parramatta (5.6 per cent);
- educational attainment levels (in terms of post-school qualifications) that are equivalent to or slightly lower than the metropolitan average of 59 per cent – Auburn (53 per cent), Holroyd (55 per cent) and Parramatta (60 per cent);
- higher employment growth rates compared to the average metropolitan employment growth rate of 1.6 per cent – Auburn (3.3 per cent), Holroyd (2.5 per cent) and Parramatta (3.0 per cent); and
- manufacturing is the dominant industry in Auburn and Holroyd, with Health Care and Social Assistance being the key industry sector in Parramatta.

While manufacturing is the overall dominant industry across the whole area, Health Care and Social Assistance is the second most significant industry in both the Auburn and Holroyd council areas. This similar business profile across the area, and the corresponding workforce, will require relatively similar services and infrastructure. A merged council will be better placed to deliver these services and infrastructure in a coordinated manner.

The NSW Government’s Household Travel Survey highlighted that the majority of journeys in the area are done by car, and that this is noticeably higher than other parts of Sydney. A key priority in A Plan For a Growing Sydney is deliver more homes close to jobs. Currently in all three council areas a large number of residents will travel to a different area to work, including a high number to the Sydney CBD and surrounding areas. A NSW Government priority is to develop housing in Western Sydney that is better connected to jobs.

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16 Unless otherwise specified, the statistics are based on the existing Local Government Areas.
services and facilities to improve access to jobs for residents and to increase the self-containment of the area. A merged council will be better placed to work with the NSW Government to plan for and deliver new housing and better connections to strategic employment locations, including Parramatta CBD.

While residents typically commute to a workplace outside the area, the area is relatively self-contained/well connected in relation to:

- shopping and retail outlets: including Merrylands Town Centre, Stockland Merrylands Shopping Centre;
- parks and open spaces: such as Central Gardens, Merrylands Park, Auburn Botanic Gardens and Holroyd Gardens; and
- educational and research institutions: in particular, The University of Sydney (Cumberland Campus), TAFE NSW South Western Sydney Institute (Granville College), TAFE NSW South Western Sydney Institute (Lidcombe College).

The common business profile across the area, and the corresponding workforce, will require relatively similar services and infrastructure. A merged council will be better placed to deliver these services and infrastructure in a coordinated manner.

**Population and Housing**

The new council will be responsible for infrastructure and service delivery to more than 295,000 residents by 2031. Like most areas across NSW, the new council will also experience the impacts of an ageing population over the next 20 years (Figure 6).

*Figure 6 Change in population distribution, by age cohort (2011 v 2031)*

However, the area will see an increase in the number of young children and teenagers as the number of families in the area is projected to increase. Overall, there will be less working age people to support these older and younger populations, putting additional pressure on councils to provide cost-effective services that meet residents’ needs. A strong council with the appropriate scale and capacity is needed to respond and adapt to the changing service needs of the community.

From a socio-economic standpoint and in comparison with the rest of Sydney, the Auburn, Holroyd and Parramatta communities are somewhat disadvantaged. The Socio-Economic Index for Areas (SEIFA) (illustrated in Figure 7) measures a range of factors to rate an individual council’s relative socio-economic advantage. Each of the councils has broadly similar socio-economic profiles with SEIFA scores that are below the NSW and metropolitan averages. This reflects the common characteristics across the Auburn,

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18 The number of residents figure was corrected on 20 January 2016.
Holroyd and Parramatta community in relation to, for example, household income, education, employment and occupation.

Figure 7: Comparison of councils’ socio-economic profile

The current mix of housing types across the Auburn, Holroyd and Parramatta area is fairly evenly spread across separate, medium and high density housing. A merged council provides an opportunity to apply a more regional and strategic focus to planning for additional households and associated amenities that are predicted to be required across the current council areas by 2031. This approach can also help to ensure any pressures and challenges associated with population growth and housing development are not unreasonably concentrated in particular neighbourhoods.

Shared Community Values and Interests

These communities are bound by their sense of place as suburbs surrounding the Parramatta CBD. Box 2 provides examples of community organisations, services and activities that have a presence across the area, which indicates strong connections between the communities in the existing council areas.

Box 2: Examples of common community services and facilities

Shared regional services and facilities

Examples of community services which operate across the area include:
- Parramatta Holroyd Family Support Inc. is a community based family support service for families in the Parramatta and Holroyd local government areas;
- the Western Sydney Local Health District is responsible for providing primary and secondary health care for people living in Auburn, Holroyd and Parramatta Local Government Areas and many community and health services, particularly those with a culturally and linguistically diverse communities focus, operate across these same area;
- Community Transport Parramatta and Holroyd is a Home and Community Care funded service which provides transport for those who are frail, older people, younger people with disabilities and their carers so they can live safely and comfortably in their own homes for longer;
- a number of community, sporting and voluntary organisations operate across the council area including the Parramatta Auburn Netball Association, the Holroyd-Parramatta Blacktown Australian Football Club Goannas, and the Auburn Holroyd Parramatta Timebanking community program (a community program that allows the voluntary exchange of services between members); and
- shared media including the Parramatta Advertiser, a weekly regional newspaper serving the communities of Parramatta, Holroyd and Auburn, and the Parramatta Sun, a weekly paper which serves Parramatta and Holroyd.
The Auburn City Council, Holroyd City Council and Parramatta City councils have already been collaborating in a number of ways, for example through the Western Sydney Regional Organisation of Councils (WSROC). WSROC is an organisation that advocates to the NSW and Australian governments for Western Sydney priorities. It has recently initiated a number of projects, including:

- Western Sydney Residential Asbestos Scheme is a partnership between Western Sydney councils and the NSW Environmental Protection Agency to have asbestos materials removed from their properties free of charge;
- Western Sydney – Light Years Ahead is a project throughout Western Sydney to replace high emission street lights with low emission lights;
- the Regional Waste project is a planned and collaborative approach to waste management, which is cost-effective and improves resource recovery in line with NSW Government targets; and
- Auburn and Parramatta councils both participate in the Wood Smoke Reduction initiative which works to increase public awareness of smoking heaters.

The connections between the councils and communities are evident in the existing partnerships and collaborations. A new council will be better placed to deliver these services and projects into the future, without relying on voluntary collaboration with neighbouring areas.
CONCLUSION

This proposal to create a merged council has the potential to provide a range of benefits to local communities, including:

- a $68 million net financial benefit over a 20 year period that may be used to deliver better community services, enhanced infrastructure and/or lower rates;
- a projected 150 per cent improvement in annual operating results that will strengthen the council’s balance sheet and free up revenue for critical infrastructure;
- NSW Government funding of $25 million to meet merger costs and provide a head start on investing in services and infrastructure that the savings from mergers will ultimately support;
- greater efficiencies through the removal of back office and administrative functions, increased purchasing power of materials and contracts, and reduced expenditure on councillor fees all of which are expected, on average, to generate savings of around $4 million every year from 2020 onward;
- greater capacity to effectively manage and reduce the $45 million infrastructure backlog across the three councils by maintaining and upgrading community assets;
- reducing the reliance on rate increases through SRVs to fund local community infrastructure projects and services;
- better integrating strategic planning and economic development to more efficiently respond to the changing needs of the community;
- building on the shared communities of interests and strong local identity across the area;
- providing effective representation through a council with the required scale and capacity to meet the future needs of the community; and
- being a more effective advocate for the area’s interests and better able to deliver on priorities in partnership with the NSW and Australian governments.
**NEXT STEPS**

Every community will have an opportunity to help shape a new council for their area.

**Community Engagement**

This merger proposal will be referred to the Chief Executive of the Office of Local Government for examination and report under the *Local Government Act (1993)*. The Chief Executive proposes to delegate this function to a suitably qualified person. The delegate will consider this proposal as required under the Act, including against statutory criteria and hold a public inquiry. The delegate will also undertake public consultation to seek community views. The delegate is also required by the Act to provide the delegate’s report to an independent Boundaries Commission for review and comment. The Minister for Local Government under the legislation may decide whether or not to recommend to the Governor that the merger proposal be implemented. For the factors a delegate must consider when examining a merger proposal (under Section 263 of the *Local Government Act (1993)*), please refer to the Appendix to this document.

Through the merger assessment process, there will be opportunities for communities and stakeholders to consider merger proposals and have their say. Each merger proposal will be the subject of a public inquiry where the community can hear about and discuss the proposal. Through the consultation process, the delegate will ensure that the opinions of each of the diverse communities of the resulting area or areas will be effectively represented.

Further information about the process is available on the Local Government Reform website at [www.councilboundaryreview.nsw.gov.au](http://www.councilboundaryreview.nsw.gov.au), including:

- details about the proposed mergers;
- information about the delegate for your area;
- dates for public meetings; and
- a portal to provide a written submission.
**Appendix**

The following table outlines the factors that a delegate must consider under section 263 of the *Local Government Act (1993)* when examining a proposal. The section references outline where the criteria have been addressed in this merger proposal.

<table>
<thead>
<tr>
<th>Legislative criteria</th>
<th>Section reference</th>
</tr>
</thead>
<tbody>
<tr>
<td>(a) the financial advantages or disadvantages (including the economies or diseconomies of scale) of any relevant proposal to the residents and ratepayers of the areas concerned</td>
<td>Benefits, Opportunities and Impacts</td>
</tr>
<tr>
<td>(b) the community of interest and geographic cohesion in the existing areas and in any proposed new area</td>
<td>The Local Community</td>
</tr>
<tr>
<td>(c) the existing historical and traditional values in the existing areas and the impact of change on them</td>
<td>The Local Community</td>
</tr>
<tr>
<td>(d) the attitude of the residents and ratepayers of the areas concerned</td>
<td>There is a public consultation process which includes a public inquiry allowing for the views of residents and ratepayers to be considered.</td>
</tr>
<tr>
<td>(e) the requirements of the area concerned in relation to elected representation for residents and ratepayers at the local level, the desirable and appropriate relationship between elected representatives and ratepayers and residents and such other matters as it considers relevant in relation to the past and future patterns of elected representation for that area</td>
<td>Local Representation</td>
</tr>
<tr>
<td>(e1) the impact of any relevant proposal on the ability of the councils of the areas concerned to provide adequate, equitable and appropriate services and facilities</td>
<td>Benefits, Opportunities and Impacts</td>
</tr>
<tr>
<td>(e2) the impact of any relevant proposal on the employment of the staff by the councils of the areas concerned</td>
<td>Financial Benefits of the Proposed Merger</td>
</tr>
<tr>
<td>(e3) the impact of any relevant proposal on rural communities in the areas concerned</td>
<td>The Local Community</td>
</tr>
<tr>
<td>(e4) in the case of a proposal for the amalgamation of two or more areas, the desirability (or otherwise) of dividing the resulting area or areas into wards</td>
<td>Local Representation</td>
</tr>
<tr>
<td>(e5) in the case of a proposal for the amalgamation of two or more areas, the need to ensure that the opinions of each of the diverse communities of the resulting area or areas are effectively represented</td>
<td>Next Steps</td>
</tr>
<tr>
<td>(f) such other factors as it considers relevant to the provision of efficient and effective local government in the existing and proposed new areas</td>
<td>Benefits, Opportunities and Impacts</td>
</tr>
</tbody>
</table>
For more information visit:
www.councilboundaryreview.nsw.gov.au

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